

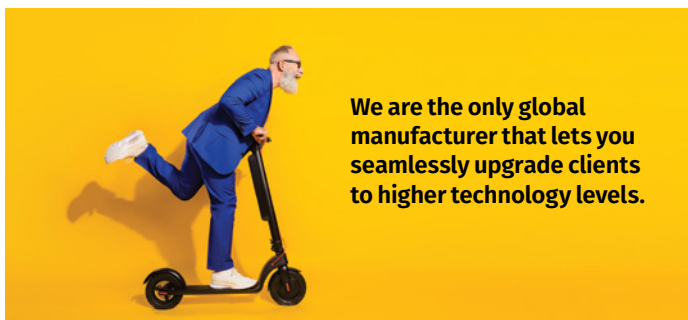


Introduction to Unitron

A Sonova brand

unitron™ Love the
experience

Meet Unitron



97%
of Unitron customers agree that Unitron is easy to work with¹

83%
of our customers confirm that Unitron provides technology and tools that enable collaborative counselling with the client.

85%
of Unitron customers expressed strong agreement that Unitron is focused on the experience of hearing care²

At Unitron, we think and do things differently than our competitors. What's important to you is important to us, so we promise to deliver...

Value

We offer compelling technology at all price points to deliver unique personalization offerings that enhance the experience for everyone.

Service

Unitron is a partner that is big and accessible enough to handle your needs, but also small enough to care about your relationship and experience with us.

Quality

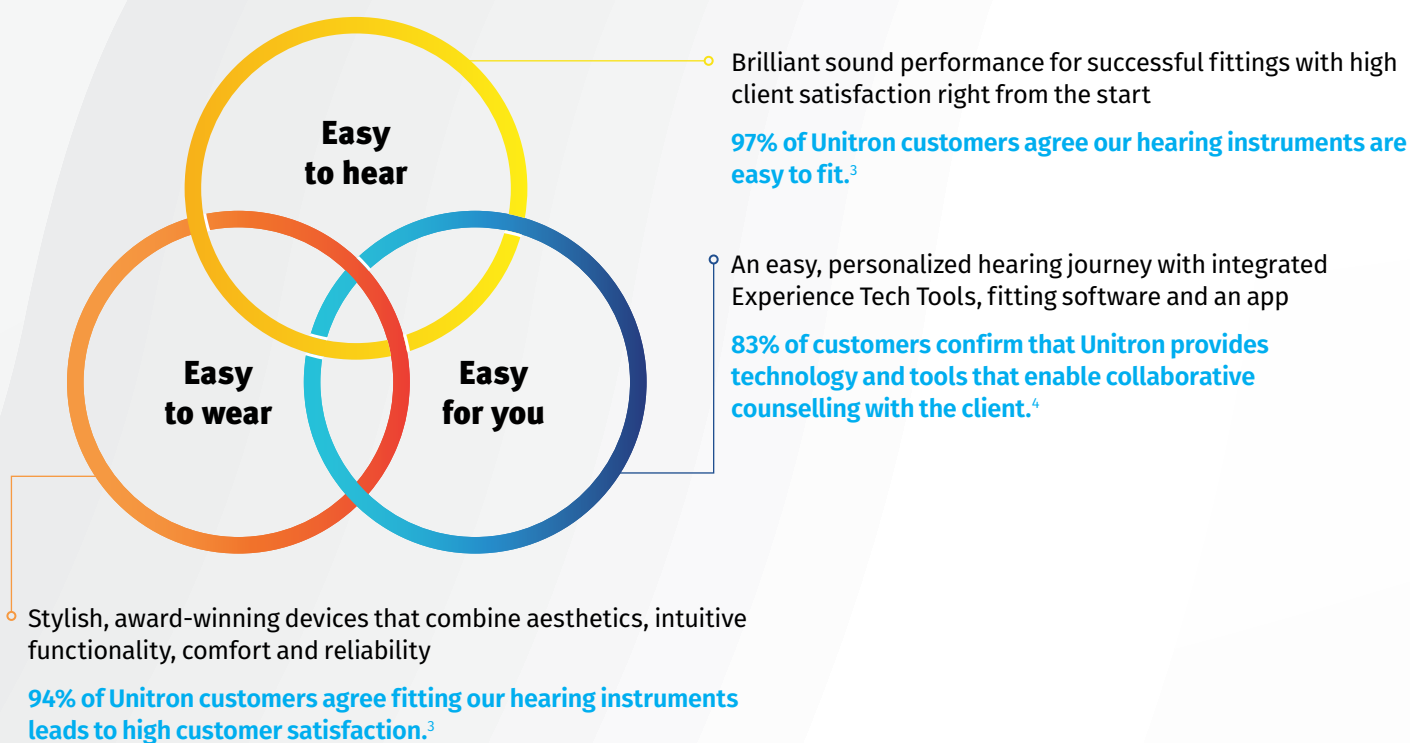
Our goal is to craft hearing experiences so good that you can't help but love every single detail. There are no shortcuts to achieving this. Everything we do, from design and manufacturing to service and support, is of the utmost quality.

¹ Sonova proprietary research. 2023. ProjectID4681. Please contact marketinsight@unitron.com if you are interested in further information.

² Sonova proprietary research. 2023. ProjectID4693. Please contact marketinsight@unitron.com if you are interested in further information.



Unitron makes life vibrant with amazing hearing solutions designed to make the experience easy.



Get ready to love the experience

We believe the world would be a better place if people felt really good about the entire hearing care experience. We're committed to developing technologies, services and programs that offer ease and personalization. That's why we focus on empowering people with hearing solutions that make the experience easy.

³Sonova proprietary research. 2023. ProjectID4661. Please contact marketinsight@unitron.com if you are interested in further information.

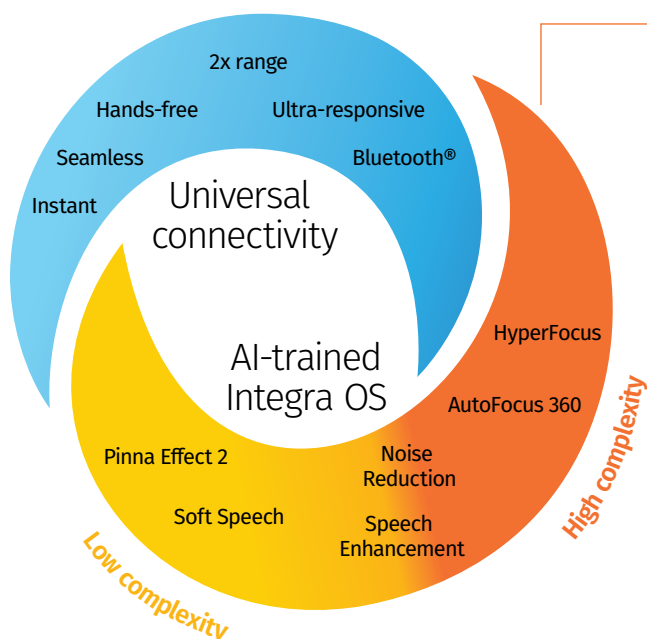
⁴Sonova proprietary research. 2023. ProjectID4693. Please contact marketinsight@unitron.com if you are interested in further information.

Easy
to hear

Integra OS

Powered by **Smile**

Integra OS is the advanced engine driving Unitron hearing instruments, informed by over two decades of AI training for speed and accuracy.



- ✓ Adapts in real time to both high and low complexity listening situations – from calm and quiet to loud and lively
- ✓ Offers the most automatic listening environments, plus optional manual programs for greater control
- ✓ Enhances speech clarity with advanced automatic features like HyperFocus, AutoFocus 360 and Soft Speech enhancement

Our best-ever sound performance

The latest evolution of Integra OS delivers up to:

6 dB+ improvement in signal-to-noise ratio (SNR)

23% better speech intelligibility for speech from a distance*¹

21% reduction in listening fatigue at the end of the day²

34% reduction in subjective listening effort when listening to soft or distant speech

Premium automatic performance



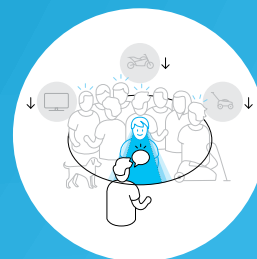
Conversation in loud noise

An eighth, unblended listening environment designed to enhance speech clarity in extremely noisy situations, such as crowded restaurants or social gatherings



AutoFocus 360

Automatically adjusts microphone directionality and speech enhancement based on where speech is coming from



HyperFocus

Improves SNR for face-to-face conversations in loud noise environments by applying a highly focused beam to the front of the listener

Dynamic Noise Reduction:

A spatial noise canceller within AutoFocus, AutoFocus 360 and HyperFocus that reduces interfering background noise in conversations to focus on speech from the front

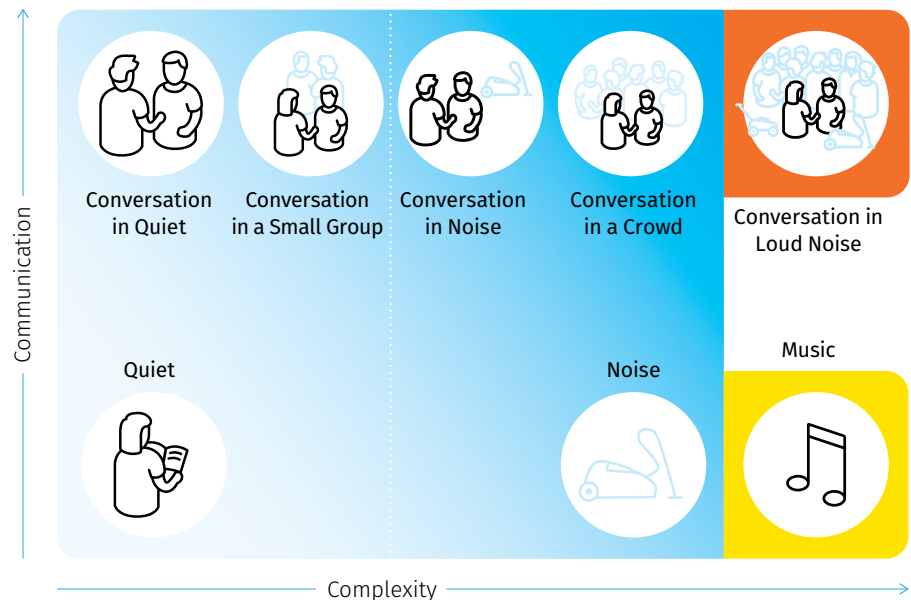
*Soft Speech on versus off, in quiet situations from 4 meters, adults with moderate to severe hearing loss.

¹Latzel, M., Lesimple, C., & Woodward, J. (2023) equivalent feature

²Latzel, M., Heeren, J and Lesimple, C. (2024) equivalent feature.

8 automatic listening environments

Integra OS automatically analyzes the listening environment and classifies sound into eight key listening environments. It seamlessly blends most environments into thousands of combinations, automatically optimizing sound performance so clients can engage in more conversations.

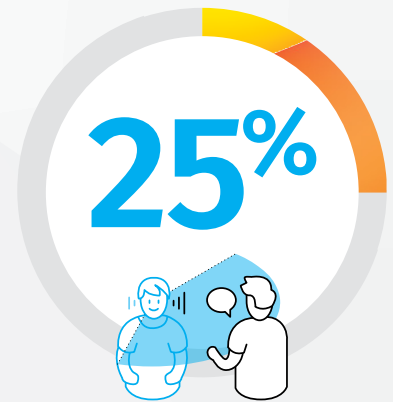


3,713

3,713 sound environment combinations can be achieved with Integra OS to optimize the listening experience to each client's specific situation.



of the average person's time is spent in a small group listening environment. That's why Unitron is the only company to specifically program a "Conversation in a Small Group" listening environment.



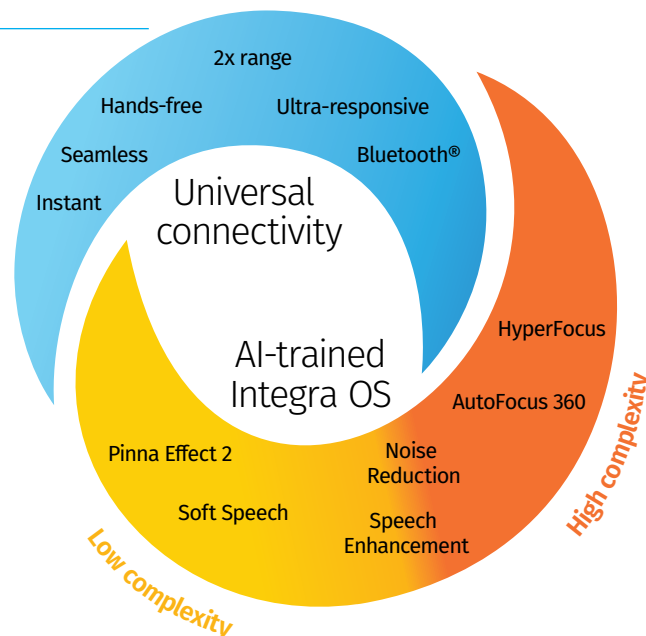
of the time, speech originates from the side or behind the listener.

Walden, B. E., Surr, R. K., Cord, M. T., & Dyrland, O. (2004). Predicting hearing aid microphone preference in everyday listening. *J Am Acad Audiol*, 15(5), 365-396. <https://doi.org/10.3766/jaaa.15.5.4>

With Unitron's universal connectivity, clients can instantly connect their hearing instruments via Bluetooth® to two simultaneous active connections and pair with up to eight devices.

Connectivity advancements

- ✓ Updated Bluetooth® makes it easier than ever for clients to stay effortlessly connected to all their Bluetooth®-enabled devices
- ✓ Ultra-responsive for seamless and instant transitions between acoustic and streaming signals
- ✓ Increased range and faster switching between acoustic and streamed signals for more flexibility with the freedom to walk away from their phones and multi-task



95%

of Unitron customers find
hands-free with universal
connectivity a real advantage

96%

agree a real advantage of
universal connectivity is not
having to ask clients what
phone they use

Powered by **Smile**

Up to

2x

connection
distance from
Bluetooth® source*

Up to

6x

more wireless
transmission
power*

*Compared to the Vivante platform



Easy connections for all their favourite Bluetooth® devices

- Apple® and Android® phones
- Tablets
- Computers and laptops
- Gaming systems
- Exercise equipment



2

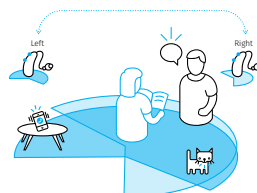
active Bluetooth® device
connections and supports pairing
with up to 8 Bluetooth® devices



6,800+

phones are compatible with
our universal connectivity

Low complexity



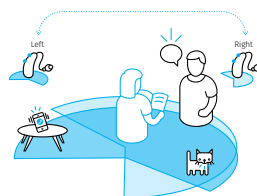
Level 9

Premium

★★★★★

Pinna Effect 2

Binaural microphone mode that is designed to compensate for cues typically lost with hearing instruments, which are needed for localization.



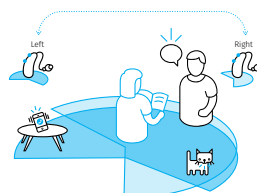
Level 7

Advanced

★★★★

Pinna Effect 2

Binaural microphone mode that is designed to compensate for cues typically lost with hearing instruments, which are needed for localization.



Level 5

Standard

★★★

Pinna Effect 2

Binaural microphone mode that is designed to compensate for cues typically lost with hearing instruments, which are needed for localization.

Level 3

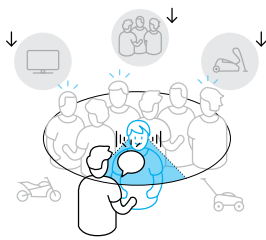
Essential

★★

Pinna Effect

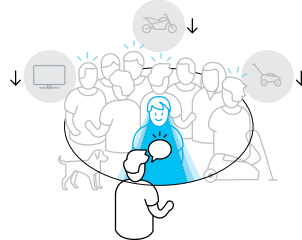
Minimizes the impact of acoustic cues typically lost with hearing instruments.

High complexity



Speech from front

AutoFocus 360 identifies and focuses on speech from the front to provide a greater increase of speech than other technology levels. Dynamic noise reduction is active and adjustable to further reduce surrounding noise. For face-to-face conversations, in loud noise, and when the wearer is stationary, HyperFocus engages within the conversation in loud noise environment.

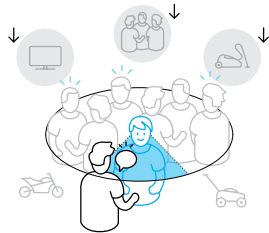


Speech from side



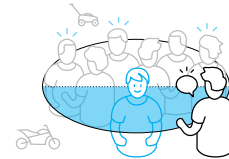
Speech from back

AutoFocus 360 can identify and focus on speech from any direction while reducing interfering noise.



Speech from front

AutoFocus identifies, focuses on and increases speech from the front. Dynamic noise reduction is active and adjustable to further reduce surrounding noise.



Speech from side and back

AutoFocus applies a wide front beam to capture speech partially from the sides.



All high complexity situations

Applies a wide front beam capturing the speech from the front.



All high complexity situations

Applies a wide front beam capturing speech from the front.

Easy
to hear

Technology level overview

Listening environments

Conversation in Loud Noise



Conversation in a Crowd



Conversation in a Small Group



Music



Noise



Quiet



Conversation in Quiet



Conversation in Noise



Media environments

Media Speech



Media Music



360 Conversation in Car

Conversation in Loud Noise

HyperFocus

AutoFocus

Dynamic Noise Reduction

Soft Speech

Pinna Effect 2

Pinna Effect

Speech Enhancement

Noise Reduction

Tap Control

Universal connectivity

Rechargeable

Fine-tuning channels

Environmental classification

Sound optimization and performance

Hardware features

Level 9 Premium			
✓			
✓	Level 7 Advanced		
✓	✓		
✓	✓	Level 5 Standard	
✓	✓	✓	
✓	✓	✓	Level 3 Essential
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓ manual program			
✓ manual program	✓ manual program		
✓ automatic and manual program	✓ manual program		
✓ AutoFocus 360	✓ AutoFocus		
✓	✓		
✓	✓	✓	
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
20	20	16	12

Easy
to wear

Smile

U Smile, we all Smile

The joy of hearing. From ear to ear.

Smile is Unitron's most advanced platform yet. Designed to seamlessly fit into and enhance your client's world, Smile offers brilliant sound performance and universal connectivity that elevate the everyday hearing experience.



Moxi™ S-R



Moxi Charger RIC S



Insera™ S-R



Unitron Charger ITE

Every style on the Smile platform features:

- ✓ Sleek, stylish looks designed for comfort
- ✓ Next-level sound performance with the ultra-responsive ERA™ chipset
- ✓ Increased reliability thanks to new water-resistant coatings and IP68-rated resistance to dust and water
- ✓ Eight automatic listening environments to optimize performance for a wide range of listening situations from quiet, low complexity to noisy, high complexity
- ✓ Universal connectivity with Bluetooth for a faster data exchange and more stable connection*

Moxi

Receiver-in-canal (RIC) Mild to severe



Moxi S-R
(Li-ion rechargeable)

Battery size

- Li-ion

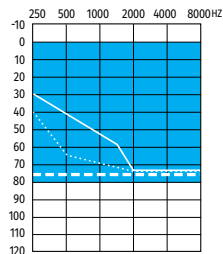
Available in

9 7 5 3

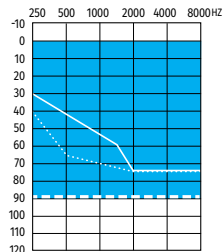
Features

- New design
- New ERA™ chip
- Find my devices
- Rechargeable Li-ion with magnetic catch
- Personalization in the moment
- Tap Control
- Universal connectivity
- Connect to two different Bluetooth® enabled devices at once
- Multi-function buttons
- 2.4 GHz wireless
- Plasma coating
- IP68 Ingress Protection rating
- Chargers – Charger RIC S / ChargerGo RIC S

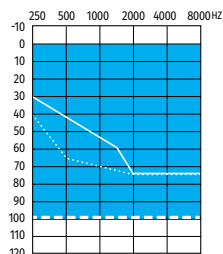
Fitting range



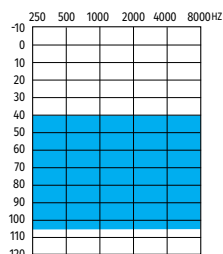
Standard Receiver (S)
(112/47)



Moderate Receiver (M)
(114/51)



Power Receiver (P)
(122/50)



Ultra Power Receiver (UP)
(132/71)

— Open dome/cap dome
- - - Vented dome
... Power dome/SlimTip

Insera

In-the-ear (ITE) Mild to severe



Insera S-R
(Li-ion rechargeable)



Insera S-10 NW O

Battery size

- Li-ion
- 10A

Available in

9 7 5 3

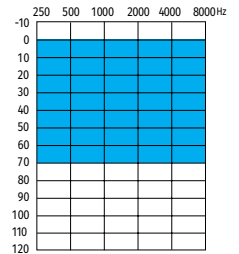
Insera S-R features

- New design
- New ERA™ chip
- Our first-ever rechargeable ITE option with easy snap and charge
- EarMatch™ Advantage
- IntelliVent
- Find my devices
- Personalization in the moment
- Tap control
- Universal connectivity
- 2.4 GHz wireless
- Connect to two different Bluetooth® enabled devices at once
- Plasma coating
- IP68 Ingress Protection rating

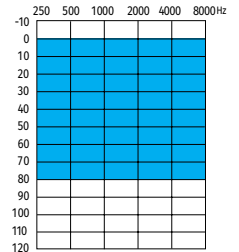
Insera S-10 NW O features

- Virtually invisible in the ear (IIC)
- IntelliVent
- Easy-t
- Telecoil
- Push button battery door for CIC
- Remote functionality
- Plasma coating
- IP68 Ingress Protection rating

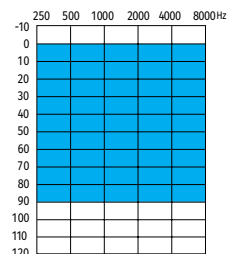
Fitting range



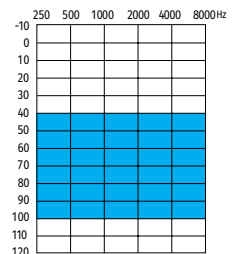
Moderate (M)
(109/40)



Power (P)
(115/50)



Super Power (SP)
(119/60)



Ultra power (UP)
(127/70) Insera S-R only

Easy
to wear

Powered by **Vivante™**

Moxi

Receiver-in-canal (RIC) Mild to severe



Moxi V-R
(Li-ion rechargeable)



Moxi V-RT
(Li-ion rechargeable with telecoil)



Moxi V-312



Moxi V-RS
(Li-ion rechargeable)

Battery size

- Li-ion (Moxi V-R, Moxi V-RT)
- 312 (Moxi V-312)

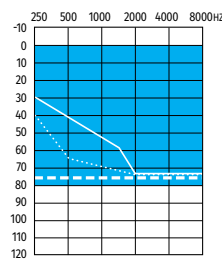
Available in

9 7 5 3

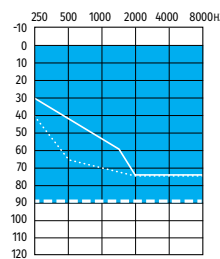
Features

- Rechargeable with new magnetic catch
- Personalization in the moment
- Tap Control (rechargeable only)
- Universal connectivity
- Connect to two different Bluetooth® enabled devices at once
- Phone and media connectivity to both ears
- Rechargeable, Li-ion (Moxi V-R, Moxi V-RT)
- Multi-function buttons
- Choice of standard, moderate, power and ultra power receivers
- Telecoil (Moxi V-RT)
- 2.4 GHz wireless
- Plasma coating
- IP68 Ingress Protection rating

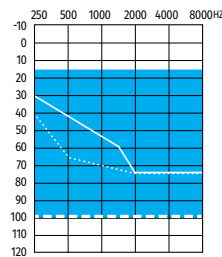
Fitting range



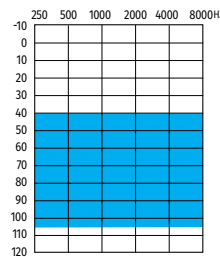
Standard Receiver (S)
(111/47)



Moderate Receiver (M)
(114/51)



Power Receiver (P)
(122/59)



Ultra Power Receiver (UP)
(132/71)

— Open dome/cap dome
- - - Vented dome
... Power dome/SlimTip

Battery size

Li-ion

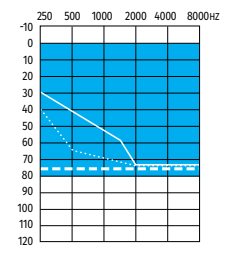
Available in

9 7 5 3

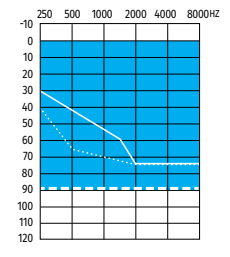
Features

- Rechargeable with new magnetic catch
- Personalization in the moment
- Tap Control
- Universal connectivity
- Connect to two different Bluetooth® enabled devices at once
- Phone and media connectivity to both ears
- Rechargeable, Li-ion
- Multi-function buttons
- Choice of standard, moderate and power receivers
- 2.4 GHz wireless
- Plasma coating
- IP68 Ingress Protection rating

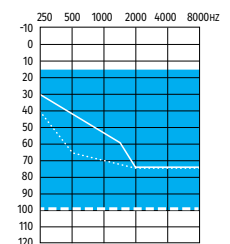
Fitting range



Standard Receiver (S)
(111/47)



Moderate Receiver (M)
(114/51)



Power Receiver (P)
(122/59)

Stride™

Behind-the-ear (BTE) Mild to severe



Stride V-PR
(Li-ion rechargeable)



Stride V-M



Stride V-SP



Stride V-UP

Battery size

- Li-ion (Stride V-PR)
- 312 (Stride V-M)
- 13 (Stride V-SP)
- 675 (Stride V-UP)

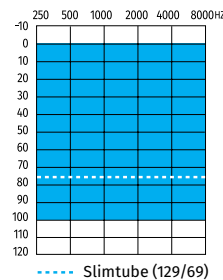
Available in

9 7 5 3

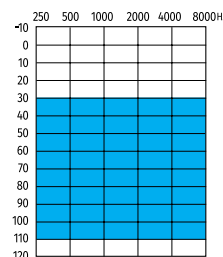
Features

- Personalization in the moment
- Tap Control (rechargeable only)
- Universal connectivity
- Phone and media connectivity to both ears
- Rechargeable, Li-ion (Stride V-PR)
- Multi-function buttons
- Earhook or slim tube
- Telecoil (Stride V-M, Stride V-SP, Stride V-UP)
- 2.4 GHz wireless 
- Plasma coating
- IP68 Ingress Protection rating

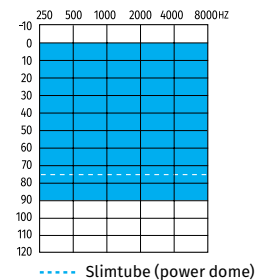
Fitting range



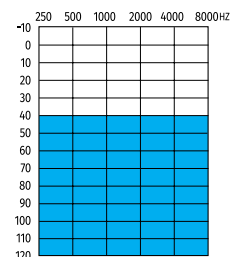
Stride V-PR
(130/68)



Stride V-SP
(133/75)



Stride V-M
(122/58)



Stride V-UP
(141/84)

Easy
to wear

Powered by **Blu™**

Insera

In-the-ear (ITE)



Insera B-312



Insera B-312 NW O

Battery size

- 312

Available in

9 7 5 3

B-312 features

- Universal connectivity
- Connect to two different Bluetooth enabled devices at once
- Choice of 4 power levels
- IntelliVent
- 2.4 GHz wireless 
- Directional microphones
- Plasma coated door, guards, push button and VC

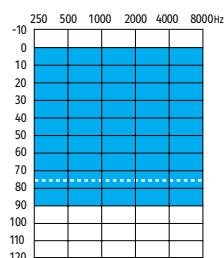
B-312 NW O features

- IntelliVent
- Easy-t
- Telecoil
- Choice of 3 power levels
- Plasma coated door, guards, push button and VC

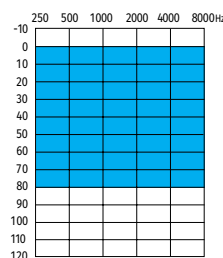
Processing type

- WDRC
- Linear limiting

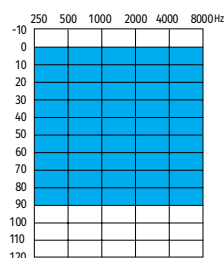
Fitting range



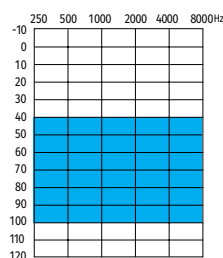
Moderate (M)
(109/40)



Power (P)
(115/50)



Super Power (SP)
(119/60)



Ultra power (UP)
(127/70) Insera B-312 only

Faceplate colours



26
Beige

14
Tan

22
Cocoa

28
Brown

06
Black*

Accessories



Remote Control



PartnerMic



TV Connector



Remote Plus app*



RogerDirect™

Smile accessories



Moxi Charger RIC S



Moxi ChargerGO RIC S



Unitron Charger ITE

Vivante and Blu accessories



Unitron IIC remote



Moxi B-R and
Moxi B-RT RIC charger



Power pack**



Stride V-PR and
Stride B-PR BTE charger



Moxi V-R and Moxi V-RT
RIC charger



Moxi V-RS RIC charger



Stride V-PR BTE charger

Compatibility may vary by product style. Products not shown at actual size.

* The Remote Plus app work on Apple smartphones with iOS 15 or newer and Android smartphone with version 8 or newer.

** Power packs are non-returnable

Easy
for you

Unitron TrueFit™ fitting software

Unitron TrueFit software is designed to be intuitive and easy to use, with data driven insights to help you support your clients through their hearing care journey.

Automatic Adaptation Manager

Help your clients adjust to their hearing instruments over time

Fitting advice

Get support in finding solutions if your clients are having trouble

Tap Control training and sensitivity settings

Make learning how to control their hearing instruments a breeze



Automatic REM

Receive guidance through the target matching process and reduce the opportunities for human error

Getting Started Guide

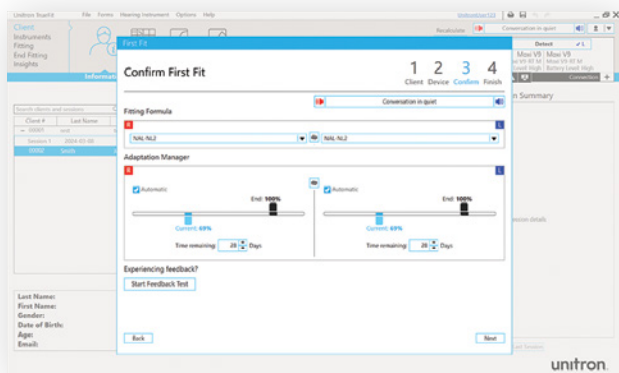
Start your client off on the right foot with simple instructions that reflect the configuration of their hearing instruments

Did you know?

83%

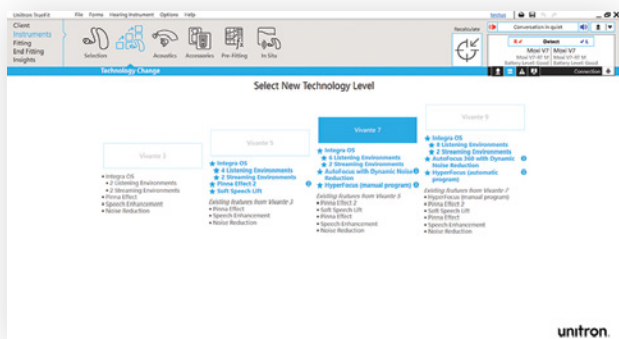
of customers confirm that Unitron TrueFit fitting software provides the fitting and follow up tools they need

Sonova proprietary research. 2023. ProjectID4661. Please contact marketinsight@unitron.com if you are interested in further information.



Flexible fittings

- Have the flexibility to fit your clients the way you choose
- Make a great first impression using the **First Fit** workflow for a fast and convenient baseline fit



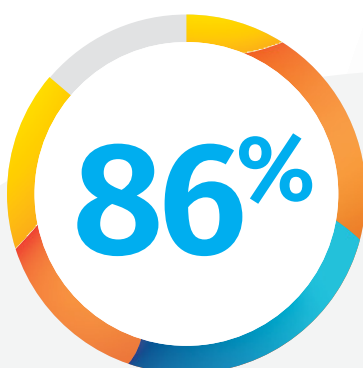
Easy comparisons

- Compare technology levels quickly and easily
- Help clients make an informed decision about which level best meets their needs with **FLEX:TRIAL™**
- Upgrade technology levels right from the fitting software using **FLEX:UPGRADE™**



Data-driven insights

- Easily view volume changes in each listening environment and equalizer adjustments made via the Remote Plus app
- Receive real-life data from **Log It All** and client **Ratings**
- Monitor their successes with **Success Check** even between appointments with optional alert notifications



of customers believe that Unitron TrueFit software provides helpful insights that support a better outcome for clients

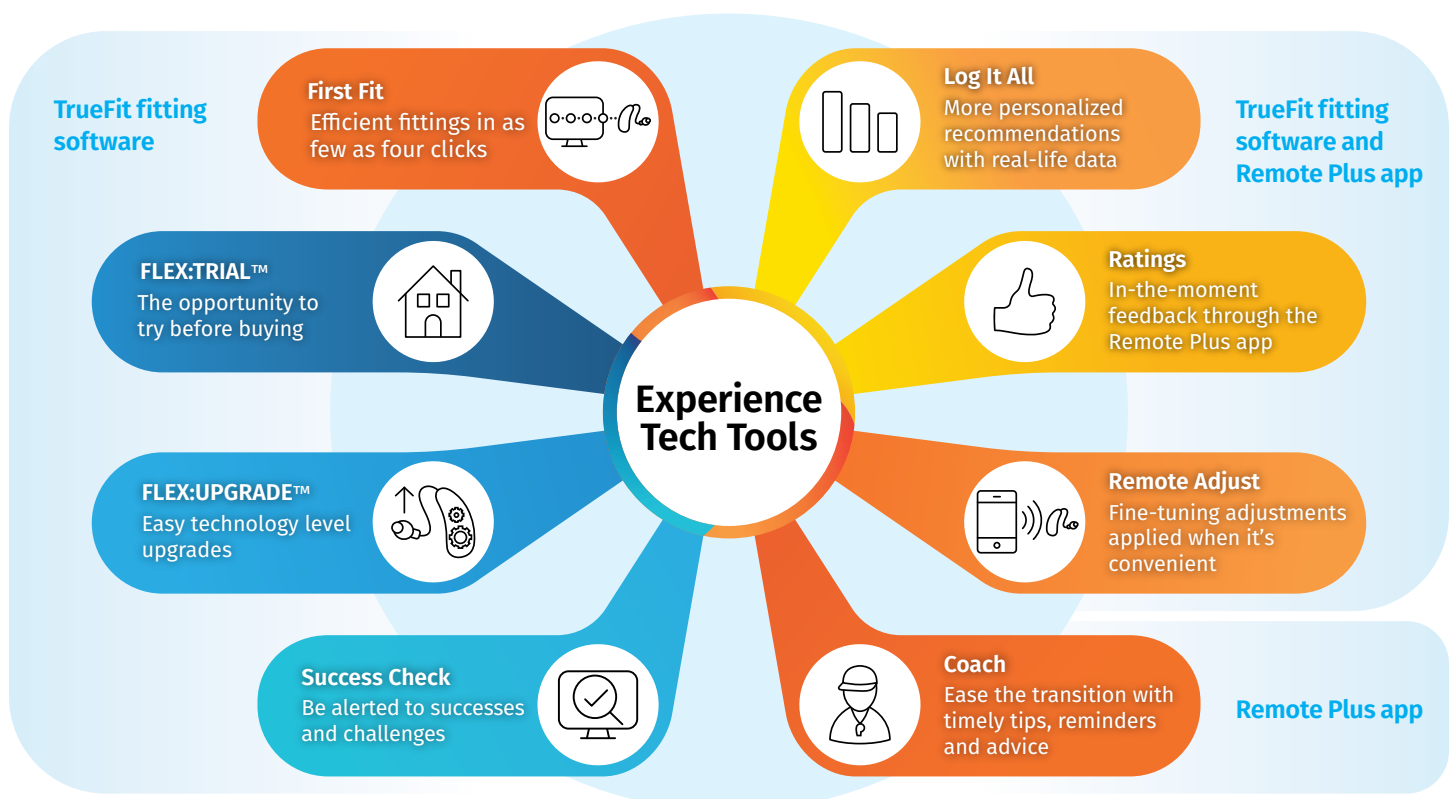
Sonova proprietary research. 2023. ProjectID4688. Please contact marketinsight@unitron.com if you are interested in further information.

Easy
for you

Experience Tech Tools

Only Unitron makes personalization this easy

Our exclusive suite of tech tools are designed to maximize the experience for everyone. These features are easy to implement, help you effectively manage time in clinic, and empower you so you can deliver quality care that's supported by data-driven insights.



Did you know?

80%

of consumers are more likely to make a purchase when offered experiences that are personalized to them

Epsilon. (2018, January 4). The impact of personalization on marketing performance.



Benefits for you:

- Open opportunities to dedicate more time to counselling, support and building relationships with your clients
- Contribute to greater client satisfaction that can encourage repeat business
- Empower your care with distinctive touchpoints that can foster a unique competitive advantage



Benefits for your clients:

- Offer valuable data-driven insights to support your counselling
- Help them navigate their choices to make informed decisions
- Provide personalized and convenient support outside of the clinic



of our customers confirm that Unitron gives them the right tools to deliver the best hearing experience

Sonova proprietary research. 2023. ProjectID4693. Please contact marketinsight@unitron.com if you are interested in further information.

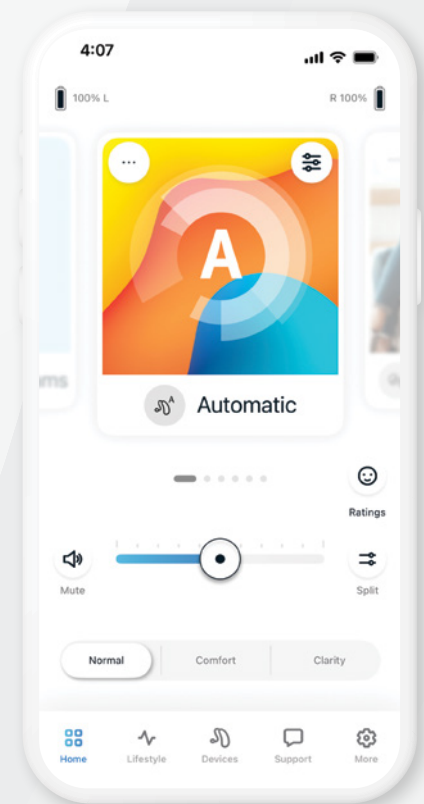
Easy
for you

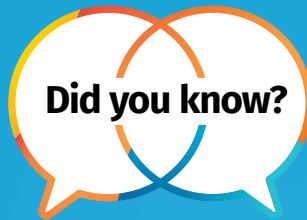
Remote Plus app



The Remote Plus app delivers a truly personalized experience to every client by empowering them with convenient customization options and powerful features.

- Comfort and clarity optimization, volume adjustments and program selection all from the Home screen
- Simple adjustments of situation-specific programs and features for unique circumstances and preferences
- A vibrant, user-friendly design that encourages client engagement featuring intuitive icons and compelling pictures
- Two app modes to choose from: Advanced and Classic
- **Log It All** data gives your clients a clear picture of their listening lifestyle
- Guidance for the day-to-day maintenance of their hearing instruments through **Coach**, the app's virtual hearing instrument guide
- Clients can submit their in-the-moment impressions of any listening situation with **Ratings**
- Offer convenient support to your clients with fine-tuning adjustments that can be applied anytime, anywhere using **Remote Adjust**





85%

of our customers validate that Unitron gives them the right products to succeed with their clients and practices.¹

84%

of customers agree that Unitron TrueFit software facilitates quick and easy adaptation to amplification for new wearers²

87%

of our customers say that using FLEX:TRIAL in their practice improves the total experience for clients³

82%

of our customers find using FLEX:TRIAL as part of a real-world assessment makes their job easier³

78%

of our customers state that FLEX:UPGRADE is beneficial when clients are unsure about which technology level to choose³

75%

of our customers find that Log It All makes it easy to explain technology level recommendations to a client³

¹Sonova proprietary research. 2023. ProjectID4693. Please contact marketinsight@unitron.com if you are interested in further information.

²Sonova proprietary research. 2023. ProjectID4688. Please contact marketinsight@unitron.com if you are interested in further information.

³Sonova proprietary research. 2023. ProjectID4681. Please contact marketinsight@unitron.com if you are interested in further information.



Get ready to
Love the experience

Unitron makes life vibrant with amazing hearing solutions designed to make the experience easy. Because everyone deserves to **Love the experience.**[™]

unitron.com